

3rd Annual

Chief Information Security Officer Middle East

Summit & Roundtable 2011

*Cyber Security Governance for Strategic Value*31st January – 2nd February 2011, Habtoor Resort Hotel & Spa, Dubai – UAE**CISO MIDDLE EAST SUMMIT & ROUNDTABLE 2011 – DUBAI, THE UNITED ARAB EMIRATES...**

Firmly established as the Middle East's premier event for information security and ICT directors, **MIS Training Institute** is delighted to announce that the **3rd Annual CISO Middle East Summit & Roundtable 2011** will take place in Dubai, UAE, **31st January - 2nd February 2011**. This unique event brings together outstanding practitioners and experts from business and government to share direct experiences and responses. The simple objective being: to stay ahead of rapidly changing business environments on key issues impacting heads of ICT and information security in the region such as:

- ✓ **Securing mobility solutions**
- ✓ **Planning, prevention & response to data breaches – reputation, reputation, reputation!**
- ✓ **Identity & access management and associated social networking threats**
- ✓ **Lawful interception & digital espionage**
- ✓ **Capex utilisation - maximising information security cost efficiency & measuring return on security investment**
- ✓ **Emerging national cyber threats**
- ✓ **Risk based approach to data security – how has risk changed in the global financial crisis fall-out?**
- ✓ **Achieving integrated information security governance**

EVENT BACKGROUND...

Last year MIS were honoured to host the 2nd CISO Middle East Summit under the official patronage of ITA Oman / e.oman. Opened by Dr. Salim Sultan Al Ruzaiqi, Chief Executive Officer of ITA, the event was a key part of the national initiative to launch 'e.oman' as the pioneering nation in e-services and security within the Middle East, and internationally. In addition to the numerous Information Security and ICT Directors attending the summit from business sectors across the Middle East, the event was also attended by numerous security directors and VIPS from across Business Sectors, Ministries of Defence, Police Forces, the Royal Navy, Central Banks and Directors from CERTS in Oman and across the GCC region.

This year, the Opening Keynote Speech will be made by: **Eng. Tariq Al Hawi, Director, The United Arab Emirates Computer Emergency Response Team (aeCERT)**. Practitioner-led sessions providing pragmatic and cost-effective expertise and solutions will address the inherent vulnerabilities of process, people & technologies. The interactive **CISO Middle East Roundtable** held under the Chatham House Rule on Wednesday 2nd February provides executives with the ideal opportunity to benchmark security strategy against peers and thought leaders globally.

CONFIRMED SPEAKERS FOR 2011 INCLUDE...**Keynote Speeches by:**

- **Eng. Tariq Al Hawi, Director, The United Arab Emirates Computer Emergency Response Team of The Telecommunications Regulatory Authority (TRA) - The United Arab Emirates**
- **Mr. Dino C. Dell'Accio, Chief Auditor for Information and Communications Management, United Nations Secretariat, New York Headquarters – U.S.**
- **Mr. Scott Totzke, VP, BlackBerry Security Group**

International Speaker Panel includes:

- **Mr. Chetan Gor, Regional Head of Information Security - Middle East, HSBC Bank Middle East Limited- UAE**
- **Mr. Eddie Schwartz, Chief Security Officer, NetWitness Corporation - U.S.**
- **Mr. Richard Lingard, Head of IT Risk EMEA, Credit Suisse - UK**

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- **Ray Stanton**, *Global Head of Business Continuity, Security & Governance Practice, British Telecom*
- **Mr. Kim Aarenstrup**, *Chief Information Security Officer, A.P. Moller - Maersk A/S & Chairman, Information Security Forum (ISF) - Denmark*
- **Mr. David Cripps**, *Chief Information Security Officer, Investec*
- **Dr. Peter O. Okenyi**, *Chief Information Security Officer, African Development Bank - Tunisia*
- **Mr. Marcus Alldrick**, *Chief Information Security Officer & Senior Manager, Information Risk and Protection, Lloyd's*
- **Mr. Michael Colao**, *Recently Global CISO & Director Information Management, Dresdner Kleinwort*
- **Dr. Eduardo Gelbstein**, *Adjunct Professor, Webster University, Geneva, Former Advisor, UN Board of Auditors and Former Director, UN International Computing Centre - Switzerland*

EVENT OBJECTIVES...

- **Develop** further talent to grow Emirati professional capability and regional professionalism in information security, ICT and cyber assurance through exposure to international information security best practices

▪ Stay one step ahead of rapidly changing business environments -

- capital expenditure utilisation & ensuring maximum efficiency on your security investments!
- securing mobility solutions
- preventing data breaches
- identity and access management
- social networking
- lawful interception, lawful interception & digital espionage
- emerging national cyber threats...

- **Introduce information security directors & experts from around the world** for benchmarking purposes & for participants to EXPAND valuable, trust based contacts within the information security community - regionally & internationally

- **CAPITAL EXPENDITURE UTILISATION & information security - Ensure that you are achieving maximum efficiency out of your information security solutions & services. Ensure that infosec remains integral to the core business as a service based model:** linking with internal & external customers & building teams that return money to business lines

- **Provide ultimate assurance on managing the latest threats day to day** & preparing for the future - are you missing any tricks on how to manage the latest cyber security threats & data leakage - especially through periods of extensive change & development?
- **Learn lessons from proven new case studies**, hear inspiring keynotes, participate in panel debates & roundtables that will probe the information security role
- **Provide cutting edge discussion for CISOs with like-minded peers** at the CISO Roundtable Middle East 2011 - held under The Chatham House Rule

TESTIMONIALS FROM CISO EXECUTIVE SUMMIT MIDDLE EAST 2009

- "Streamlined and strengthened my existing thoughts & skills"
- "Great to have get answers to questions & learn from security experts"
- "Excellent networking with other CISOs from around the world"
- "Found out best practice in information security & share experience with people"
- "The best opportunity to interact with security professionals from across the globe & to share experiences/news on emerging security trends"
- "Smooth running, the lectures were challenging & reflected our real like problems"
- "Very useful on risk decision taking & creating value & trust between IT security & the business"
- "An eye opening summit with engaging and informative speakers: you just can't have enough of it. Recommended highly" (Bank Muscat)
- "a very good platform to meet people from multi-disciplinary industry experience, all working from their experience and background great experience and insight into information securities keep it up if everybody knows his rights and responsibility we won't have to think about IT security" (Central Bank of Oman)
- "provides an exceptional opportunity for networking with security professionals from different regions and to learn more about emerging security threats and counter measures" (BAE systems)
- "an extremely well constructed conference that brought together experts in their field who addressed challenging issues at a grass roots level"

TWO EVENTS AT ONE TIME IN ONE PLACE!

MIS is hosting at the same time, in the same venue the Fraud & Corruption Middle East Summit.

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DRAFT AGENDA

**CISO Middle East Summit
Day One: Monday 31st January 2011**

- 07:30 REGISTRATION & COFFEE
- 08:00 MASTER OF CEREMONIES INTRODUCTIONS
- 08:15 CHAIRMAN'S OPENING
- 08:25 OPENING SPEECH BY CHIEF GUEST: DEFINING A NEW ERA & DECREASING CYBER SECURITY RISK IN THE FACE OF AN 'UNCERTAIN' WORLD – KEYNOTE

1. IMPLEMENTING SECURITY AWARENESS, EDUCATION TRAINING & CERTIFICATION ON A NATIONAL LEVEL – OPENING KEYNOTE SPEECH
Eng. Tariq Al Hawi, Director, The United Arab Emirates Computer Emergency Response Team (aeCERT)

2. GOVERNANCE OF SECURITY & SECURITY OF GOVERNANCE – KEYNOTE
 Information security governance requires clearly defined goals, roles, responsibilities, resources, policies & procedures. Challenging questions arise when we focus our attention beyond the overwhelming amount of data generated by ever-advancing technologies. The following questions will be addressed drawing from the extensive experience gained in conducting information security audits of the United Nations offices & peacekeeping missions across the world. Dino is responsible for the development & implementation of the global information & communications audit strategy of the United Nations Secretariat, including the definition of common auditing standards, risk assessment methodologies, best practices & guidelines

- Is there adequate consideration of the need to protect the information, processes & relationships that support & enable the governance of security?
- What happens to governance when disasters occur? Is it enough to have policies, disaster recovery & business continuity plans?
- Is there adequate awareness of what are the relationships between the major components of information security governance?

Mr. Dino C. Dell'Accio, Chief Auditor for Information and Communications Management at the United Nations Secretariat, New York Headquarters, USA

3. SECURING YOUR ENTERPRISE MOBILITY – KEYNOTE
Mr. Scott Totzke, VP, BlackBerry Security Group

4. NATIONAL STRATEGIES TO IMPROVE CYBER SECURITY: AWARENESS, COUNTER-MEASURES & EVOLUTION – KEYNOTE PANEL

- International efforts to combat the cyber threat
- How to improve contingency planning and resilience against cyber attacks
- Do nation-state sponsored advanced threats occur frequently?
- Cybercrime (protecting the organization & users from organized cybercrime)
- What will be the main facts for the security evolution in the following 5 years or so
- Securing critical infrastructure from attacks (hacks, DDoS / Botnets & extortion, data breaches, fraud & identity crime)
- Fostering regional & international cooperation on information sharing
- Addressing unforeseen problems during implementation of e-government projects

Keynote Panellists:
Eng. Tariq Al Hawi, Director, The United Arab Emirates Computer Emergency Response Team of The Telecommunications Regulatory Authority (TRA) - The United Arab Emirates

MORNING COFFEE BREAK

5. THE INFORMATION SECURITY THREAT HORIZON – KEYNOTE
Mr. Kim Aarenstrup, Chief Information Security Officer, A.P. Moller - Maersk A/S & Chairman, Information Security Forum (ISF)

6. CAPEX UTILISATION FOR INFORMATION SECURITY: MAXIMISING INFORMATION SECURITY COST EFFICIENCY & ENSURING THAT SECURITY IS INTEGRAL TO THE CORE BUSINESS AS A SERVICE BASED MODEL – PANEL

- How do you link with internal & external customers & building teams that return money to business lines?
- Moving ICT and information security into the service model sphere to add value to the business
- Maximising the cost-efficiency ratio of the information security strategy
- Capital expenditure utilisation - maximising information security cost efficiency
- Measuring Security return on investment (key indicators, & ways to obtain them)
- Implementing security policies that are effective in changing behavior

7. ADDRESSING INFORMATION SECURITY RISK & REPUTATION – KEY CASE STUDY
Marcus Alldrick, Chief Information Security Officer & Senior Manager, Information Risk and Protection, Lloyd's

8. LAWFUL INTERCEPTION, DIGITAL ESPIONAGE & EAVESDROPPING – KEYNOTE

LUNCH

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9. IDENTITY MANAGEMENT & ACCESS MANAGEMENT: NEW CHALLENGES, TRENDS & TECHNOLOGIES – KEYNOTE

- Integrating social networking passwords
- Securing & simplifying the user experience

AFTERNOON TEA BREAK

10. MOBILE & WIRELESS SECURITY: PROTECTING YOUR TOP EXECUTIVES ON THE MOVE – PANEL

- Why do we need mobile security?
- Top recommendations
- Privacy versus security
- Mobile security awareness – proven lessons learned
- Threats and Risks
- ILD versus PLD and security considerations

Chaired by: Mr. Scott Totzke, VP, BlackBerry Security Group

Panellists:

11. THE RISE OF THE CISO – HOW WILL THE JOB EVOLVE? HOW CAN THE CISO MAXIMISE THE EFFECTIVENESS OF INFORMATION SECURITY MEASURES?

- Change management, segregation of duties, encryption
- Policy development and implementation – a non-technical activity. Standards and best practices from ISO, NIST, ISF and others were followed by legislation on “computer misuse” and “computer crime”, increasingly calling for compliance
- Information security is not only “everybody’s job” it is large and complex and requires many parties to be accountable for specific aspects of it **Dr. Eduardo Gelbstein, Adjunct Professor, Webster University, Geneva, Former Advisor, UN Board of Auditors and Former Director, UN International Computing Centre**

12. SOCIAL ENGINEERING – A LIVE DEMONSTRATION!

15:45 CLOSE OF DAY ONE

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**CISO Middle East Summit
Day Two: Tuesday 1st February 2011**

08:00 REGISTRATION & COFFEE

08:30 CHAIRMAN’S OPENING

1. HOW TO DESTROY A COMPUTER FORENSICS INVESTIGATION – KEYNOTE

Michael Colao, Recently Global CISO & Director Information Management, Dresdner Kleinwort

2. ANTI-PHISHING, COUNTERFEIT WEBSITES & EMERGING E-BUSINESS SECURITY THREATS

3. INVESTING HEAVILY IN SECURING ICT INFRASTRUCTURE TO PREVENT HACKING - KEYNOTE

4. CLOUD SECURITY & VIRTUALIZATION: KEY RISKS & APPROACHES FOR SUCCESS

- What level of security of unstructured data will information leakage prevention really offer? • How to manage the leakage of business data via the use of externally host web applications? • Managing business issues in the cloud: how does one do records management in the cloud?
- What control structures should be used when working with 3rd party cloud service providers • What are the minimum security services required to ensure adequate cloud & virtualization security?

MORNING COFFEE

5. SECURITY BREACHES & THE ADVANCED THREAT ENVIRONMENT – CISO PANEL

- During the last year, have the reports of advanced threats raised your concern about how secure your network is?
- What do you personally feel is the greatest source of human threat to your data?
- Which technology do you believe best protects data from leaking out of your network?
- Where does the majority of your sensitive data reside?
- Over the past year, has your organization been the target of an advanced threat?
- How does your organization detect or discover threats?
- What happened to your organization as a result of an threat?
- What advanced threat attack methods or technologies were unleashed against your organization?

Chaired by: Eddie Schwartz, Chief Security Officer, NetWitness Corporation- U.S.

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Panel of CISOs talk frankly about their experiences of recent security breaches, how they responded, detection

6. HOW TO LINK INFORMATION SECURITY INTO ENTERPRISE RISK MANAGEMENT & BUSINESS VALUE

7. **RISK MANAGEMENT: DO WE NEED RISK MANAGEMENT & ROBUST FRAMEWORKS? ARE THERE LIGHTER, CHEAPER, MORE PALATABLE ALTERNATIVES? - PANEL**

- What risk do immature platforms for virtualization bring to our business?
- In the current recession, does an appetite to manage risks within tight, formal frameworks exist anymore?
- Regulatory uncertainty – is there a better framework? Assessing different risk cultures & fall out – higher risk postures

Chaired by: Mr. Dino C. Dell'Accio, Chief Auditor for Information and Communications Management at the **United Nations Secretariat, New York Headquarters, U.S**

Panellists:

Marcus Alldrick, Chief Information Security Officer & Senior Manager, Information Risk and Protection, **Lloyd's**
Richard Lingard, Head of IT Risk EMEA, **Credit Suisse**

LUNCH

9. BUSINESS CONTINUITY, DISASTER RECOVERY PLANS

10. THE LEGAL RISKS: EVERYTHING A CISO SHOULD KNOW

11. TRANSNATIONAL CRIMES - WAY FORWARD IN ADDRESSING THEM

AFTERNOON TEA BREAK

12. LEADERSHIP FROM THE FRONT – CASE STUDY

- Modern day challenges for the CISO.
- Technological, operational & people challenges
- Innovative strategies & approaches to overcome operational, technological & people challenges
- Security posture index
- Achieving a proactive & resilient security posture
- Continual improvement

Vinoth Sivasubramanian, Project Manager-IT Department, **UAE Exchange Centre L.L.C.**

13. DATA LEAKAGE: PUTTING A VALUE ON A SECURITY BREACH

14. THE ART OF ETHICAL HACKING

15. SOCIAL NETWORKING & IM: OPPORTUNITY PRESENTED BY NEW TECHNOLOGY & INTERFACES VERSUS EMPLOYEE SECURITY

15:00 CLOSE OF DAY TWO

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Wednesday 2nd February 2011

CISO Middle East Roundtable

Information Security Governance for Strategic Business Value

CISO Roundtable Sponsor:



Agenda timings - 09:00 Start; 11:00 Coffee Break; 13:00 Lunch; 14:45 Close of Day

Chaired by: Mr. Charles V. Pask, *Managing Director, ITSEC Associates Ltd***Facilitators:**

- **Mr. Eddie Schwartz**, *Chief Security Officer, NetWitness Corporation - U.S.*
- **Mr. Marcus Alldrick**, *Chief Information Security Officer & Senior Manager, Information Risk and Protection, Lloyd's - UK*
- **Mr. Dino C. Dell'Accio**, *Chief Auditor for Information and Communications Management at the United Nations Secretariat, New York Headquarters, U.S*
- **Mr. Richard Lingard**, *Head of IT Risk EMEA, Credit Suisse - UK*
- **Speaker - The UAE**

The CISO Roundtable, held under The Chatham House Rule, is the unrivalled benchmarking forum for senior management to open up discussions on the most critical challenges in information security. The core theme of this years' roundtable is how to improve competitive advantage and profitability directly through information security and improving ICT assurance. The **CISO Middle East Roundtable 2011** is well-established as the best place for heads of information security to discuss key security challenges & strategy with peers to develop team expertise & professional skills, as well as to advance debate & approaches for the information security community at large. The focus is on roundtable discussions & group work, with sessions facilitated by established information security practitioners & industry experts. You will meet global security industry leaders & network with professionals who face a similar set of challenges as you in a 'hands on', proactive & inspirational environment.

- **Held Under The Chatham House Rule** - No press are permitted. The entire session will be conducted as a 'closed doors' session, allowing participants to discuss real life information security incidents & benchmark proven & possible approaches
- **Notes from the session** - each session has a dedicated 'note taker' who will write up discussion outlines & conclusions for distribution to all roundtable attendees following the event
- **Key topic areas of focus** - will be determined by the input of participants beforehand & a briefing document will be distributed in advance to allow participants to fully contribute in the honest sharing of ideas. Draft items are listed below.

- ✓ **Securing mobility solutions**
- ✓ **Planning, prevention & response to data breaches - reputation, reputation, reputation!**
- ✓ **Identity & access management and associated social networking threats**
- ✓ **Lawful interception & digital espionage**
- ✓ **Capex utilisation - maximising information security cost efficiency & measuring return on security investment**
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- ✓ **Risk based approach to data security - how has risk changed in the global financial crisis fall-out?**
- ✓ **Achieving integrated information security governance**

ITEM 1 Current & Emerging Threats**Led by: Mr. Eddie Schwartz****ITEM 2 Achieving integrated information security governance****Led by: Mr. Dino C. Dell'Accio****ITEM 2 Honing A Risk Based Approach To ICT Security Risk & Reputation****Led by: Mr. Marcus Alldrick & Mr. Richard Lingard****ITEM 3 Proven Deliverables to Improve Competitive Advantage & Profitability****ITEM 4 To be decided based on audience feedback****ITEM 5 To be decided based on audience feedback****ITEM 6 WRAP UP DEBATE, FINAL QUESTIONS & ACTION POINTS****Confirmed Sponsors for 3rd Annual CISO Summit Middle East 2011 - Dubai, The United Arab Emirates ...**

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